

Presentation Title: “Did You Really Mean to Say That? Nonverbal Communication in the Workplace”

Presentation Description

A reported 93% of all face-to-face communication occurs nonverbally. Much of the nonverbal communication we project outwardly, as well as the nonverbal communication we interpret as projected by others, is done so without conscious effort. What if we missed out on a large portion of the nonverbal communication that is on-going around us? Is it possible that we could become more effective and more efficient in our work-place communication by being more in-tune with nonverbal communication?

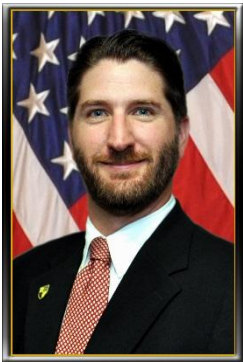
This presentation will provide an overview of nonverbal techniques used to enhance two-way work-place communication. Various scientific taxonomies of nonverbal communication will be discussed. In addition, the six “C’s” of nonverbal communication, context, clusters, congruence, consistency, culture, and confounding factors, will be illustrated using interactive techniques that are sure to stimulate engagement.

The target audience includes a broad spectrum of engineering professionals. The topic is equally applicable to students, educators, practitioners, and service members. In fact, the non-discipline specific presentation will be of interest to anyone with an interest in improving their communication skills.

Learning Objectives

At the conclusion of this session, participants will be able to:

- Define nonverbal communication as it relates to the workplace environment.
- Apply nonverbal techniques to enhance communication with your colleagues and clients.
- Apply nonverbal communication cues to read the engagement of your colleagues and clients.
- Cite work-place examples of context, clusters, congruence, consistency, culture, and confounding factors as they related to nonverbal communication.



Speaker

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Short Bio

Dr. Brock E. Barry is an Associate Professor and Mechanics Group Director in the Department of Civil & Mechanical Engineering at the United States Military Academy, West Point, New York.

Dr. Barry holds a Bachelor of Science degree from Rochester Institute of Technology, a Master of Science degree from University of Colorado at Boulder, and a PhD from Purdue University.

Prior to pursuing a career in academics, Dr. Barry spent 10-years as a senior geotechnical engineer and project manager on projects throughout the United States. He is a licensed professional engineer in multiple states.

Dr. Barry’s areas of research include assessment of professional ethics, teaching and learning in engineering education, nonverbal communication, and learning through historical engineering accomplishments. He has authored and co-authored a significant number of journal articles and book chapters on these topics. He has delivered nearly 30 presentations to professional gatherings on the topic of nonverbal communication.

Dr. Barry currently serves as the Vice Chair of the National Institute for Engineering Ethics, the Program Chair of the Civil Engineering Division of the American Society for Engineering Education, and the Vice

Chair of the Superintendent's Honor Review Committee at the United States Military Academy. Dr. Barry's passion is teaching the Army's future engineers. His dedication and creativity in the classroom has resulted in his receiving multiple teaching awards.

Dr. Barry and his wife, Allison, recently celebrated 15 years of marriage. They have two very active young sons and a Labrador retriever puppy. Dr. Barry's house is filled with nonverbal communication.